

MEMORANDUM OF UNDERSTANDING YEAR 2016-17

Memorandum of Understanding between **Ministry of Culture (MoC), Shastri Bhawan, New Delhi** and **North East Zone Cultural Centre, Dimapur** for the Financial Year 2016-17.

1. This agreement is made this _____ day of June 2016 between **Ministry of Culture**, as the first party and **North East Zone Cultural Centre**, an organisation under the Ministry of Culture, hereinafter called the second party.

2. Whereas the **Ministry of Culture** have the following mandate:

To preserve, promote and disseminate all forms of art and culture. In order to achieve this, the department undertakes the following activities:

- i. Maintenance and conservation of heritage, historical sites and ancient monuments;
- ii. Administration of libraries;
- iii. Promotion of literary, visual and performing arts;
- iv. Observation of centenaries and anniversaries of important national personalities and events;
- v. Promotion of institutions and organizations of Buddhist and Tibetan Studies;
- vi. Promotion of institutional and individual non-official initiatives in the fields of art and culture;
- vii. Entering into cultural agreements with foreign countries.

3. And whereas the **North East Zone Cultural Centre** have the following mandate:

The main objectives of the **North East Zone Cultural Centre** are preservation, promotion and dissemination of the folk/ traditional arts of the Zone. The Centre endeavours to develop and promote the rich diversity and uniqueness of various arts of the Zone and to upgrade and enrich consciousness of the people about their cultural heritage.

Purpose of the MOU

- a). To achieve the organizational goals by optimum use of the funds available and proper functioning of the organisation.
- b). To achieve this, the following deliverables are required:


निदेशक / Director
उत्तर पूर्व क्षेत्र सांस्कृतिक केन्द्र
North East Zone Cultural Centre
दिमापुर / Dimapur

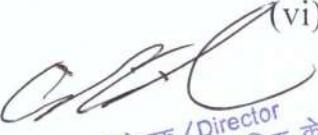


1. Budget/Accounts:

- (i) Budget outlay for the year 2016-17 amounting to Rs.
515.00 Lakhs
is being allotted to **North East Zone Cultural Centre, Dimapur** for carrying out organizational work. Expenditure is to be ensured;
- (ii) The Annual Report and Audited Accounts for the year 2015-16 to be prepared on time as per schedule given in Activity Calendar;
- (iii) Utilization Certificate has to be submitted to this Ministry in time;
- (iv) To dispose of all pending CAG Paras, Internal Audit Paras and PAC Paras and Internal Audit for Festivals of India.
- (v) Submission of RE-BE/Annual Plan/Outcome Budget as per Activity Calendar;
- (vi) Quarterly Expenditure Plan (QEP), Targets achieved to be reported to MoC in time.
- (vii) Ensuring that the inputs for preparation of EFC/SFC are submitted on time.
- (viii) Settlement/Re-conciliation of Advances given by the Centre.
- (ix) Month-wise physical and financial targets.
- (x) **1 %** of Plan expenditure to be met by internal revenue generation.
- (xi) Unit-wise cost of activities.

2. Human Resource:

- (i) Human Resource Policy for the Organization to be framed/reviewed.
- (ii) The Recruitment Rules (RRs) for all the Cadres to be framed/reviewed with the approval of the Competent Authority.
- (iii) The process of filling up of vacancies in a time bound manner and also compliance of roster for OBC/SC/ST candidates/ holding of DPCS for promotion and MACPs.
- (iv) All pending vigilance cases to be disposed off on time and as per rules.
- (v) Training of the staff of the organisation to be ensured as per the Staff Training Policy. A training calendar to be designed in the beginning of the year and training schedule uploaded in the website. Training of staff in Budget and Accounts, Establishment Matters, Vigilance Matters, Office Procedure, etc. in ISTM, NIFM, etc. to be ensured.
- (vi) Verification of appointments made during the last 5-10 years has to be carried out by the Centre. This process has to be completed by the Centre by November, 2016.


 निदेशक / Director
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3. Legal Matters:

- (i) Amendments to the MoA to be carried out, if necessary with approval of Competent Authority.
- (ii) The bye-laws of the organisation to be framed /reviewed, if necessary.
- (iii) Monitoring and defending of the Court cases on behalf of Union of India.

4. Parliament Matters:

- (i) The Audited Accounts and Annual Report for the year 2015-16 to be submitted to MoC by 15th November, 2016 for laying in Winter Session.
- (ii) Timely submission of information for Parliament Questions, Parliamentary Assurances and Parliamentary Matters.
- (iii) Legislative matters, if any, to be taken up for approval of Parliament.
- (iv) Ensuring implementation of recommendations/suggestions of the Parliamentary Standing Committee.

5. General:

- (i) Mandatory meetings of all the Committees/ Sub-Committees/Board to be convened and conducted on time;
- (ii) The performance audit of the Organization to be got done by an external evaluator;
- (iii) Mandatory Returns and Reports for the year to be filed on time.
- (iv) Disposal of public grievances, RTI applications to be ensured. Effective Grievance Redressal Mechanism to be set up if it does not exist. Existing policy to be reviewed;
- (v) Revamping of website and to make it bilingual (English & Hindi)
- (vi) Ensuring compliance of Rajbhasha Policy.
- (vii) Meeting the deadline for submission of RFD and ensuring its implementation.
- (viii) Ensuring that inputs for Cabinet Memos are submitted on time.
- (ix) Festival of India will be conducted by each Zonal Cultural Centres in Cambodia, Peru, Thailand and Myanmar.
- (x) The **North East Zone Cultural Centre, Dimapur** is not a funding agency and the cultural programmes are to be organised directly by **North East Zone Cultural Centre** in all its Member States instead of giving funds to the Member States.

6. Specific issues related to your organization:

- i. To take suitable steps for development of Shilpgrams.
- ii. Implementation of e-governance, introduction of online applications for all schemes, creation of online data bank of artistes and their enrolment for different schemes & programmes, publicity of proposed cultural events through social media like You Tube, Twitter, Facebook etc., Digitization of documentation of folk and tribal art forms and uploading it on the website, etc.
- iii. Review of investment of Corpus Fund by the Finance Committee and Executive Board as per conditions of grant of Government of India.
- iv. Repair and renovation of buildings of ZCCs.
- v. Organising talent search programmes through Radio & TV channels.
- vi. Implementation of the recommendations of Aiyar Committee.
- vii. Adoption and implementation of Service & Recruitment Rules.
- viii. Adoption of uniform MoA once it is circulated by the Ministry of Culture.
- ix. Enhancement of internal revenue generation – at least 10% (excluding interest from corpus) over the preceding year 2015-16.
- x. Implementation of Swachh Bharat Campaign.
- xi. To assess the needs for skill development and create tailored training modules.
- xii. Development of an inventory on cultural and performing spaces both in public and private sector in the Zone.
- xiii. To identify and create e-services.
- xiv. To create online system for application, utilization certificate and accounting.
- xv. Performance Audit through external auditor.
- xvi. To provide archival material on intangible culture to IGNCA, New Delhi.
- xvii. To provide promotion films to DD Bharati and also to make an inventory of films.
- xviii. Implementation of New Pension Scheme.
- xix. Submission of proposals under three schemes of the Ministry of Culture i.e. Museum Grant Scheme, Tagore Culture Complex Scheme & Building Grant Scheme to concerned divisions of the Ministry to augment the existing infrastructure of the ZCC.
- xx. Online court cases Monitoring.
- xxi. 'My Gov' – citizen engagement platform.
- xxii. Timely conduct of the monthly activities to achieve monthly targets as indicated in the Annexure-I (enclosed) for the year 2016-17 shall


 निदेशक / Director
 उत्तर पूर्व क्षेत्र सांस्कृतिक एवं
 विमापुर / Dimapur
 North East Zone Cultural Centre



be ensured. The cost/expenditure shown in the Annexure-I of the MoU has been estimated on the basis of average expenditure incurred in the past years. Actual expenditure on each activity shall however be subject to the availability of funds in the allocated budget to the organization and compliance to the GFR provisions besides adherence to the economy measures as issued by Ministry of Finance from time to time. If physical targets are achieved in time, allocation of additional funds could be considered to conduct more activities. Any shortfall in target may attract withdrawal/reduction in the budgetary support.

- xxiii. Each activity with its physical and financial targets indicated in the Annexure-I of the draft MoU may be linked to the concerned object heads of the budgetary outlay for the year 2016-17 so that the physical and financial progress could be monitored with reference to the budgetary allocations under each object head.

Signature on behalf of MoC

प्रदीप कुमार / PRADEEP KUMAR
निदेशक / Director
संस्कृति वंत्रालय / Ministry of Culture
भारत सरकार / Govt. of India
नई दिल्ली / New Delhi



लिपोक्मार त्सुदिर / Lipokmar Tzudir
निदेशक / Director
उत्तर पूर्व क्षेत्र सांस्कृतिक केन्द्र
विमापुर / Dimapur
North East Zone Cultural Centre
Ministry of Culture
Government of India

(Lipokmar Tzudir)

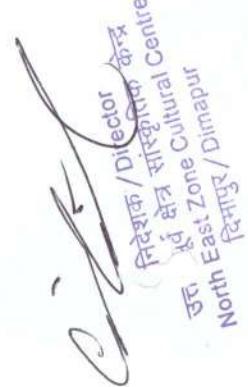
Director
North East Zone Cultural Centre
Ministry of Culture
Government of India

NEZCC ANNUAL PLAN OF PROGRAMME & BUDGET FOR 2016-17 (OVERVIEW)

Sl. No	Programmes /Activities	No. Of programmes	Amount (Rs. In Lakhs)	Weight
A NER	1 Discover North East Yatra	24	225.84	14
	2 Documentation	24	96.00	4
	3 Cultural industries (Focus- Handicraft)	16	96.00	2
	4 Shilpgram Programme (Shilpgram Saptahant Kalkakar/ Shilpgram Utsav/Shilpgram establishment)	55	128.15	7
	5 Painting Workshop	1	15.00	2
	6 Headquarter programme (Weekend Series/ Spring Festival/ Strengthening Hq/Establishment)	59	243.67	7
	7 Octave	2	100.00	4
	8 International Programme (Yatra)	1	200.00	4
	9 University Cultural Camps	8	24.00	2
B ZCC	1 Bridging the Borders (programmes in International borders)	8	117.68	10
	2 Umang Festival (Programme for differently able children)	8	50.56	4
	3 Guru Shishya Parampara	32 (kendras)	69.12	4
	4 Women Skill development Workshops	8	46.8	4
	5 Theatre Rejuvenation	9	80.01	6
	6 Young talented artistes award	24 (awardees)	6.48	6
	7 Collaborative programmes with State Govt/Akademies/CCRT/ICCR/NGOs/ ZCCs/MoC/Republic day parade	50	205.00	8
	TSP			
C	1 Sculpture Workshop	1	15.00	2
	2 Community learning programme	31	32.55	2
	3 Tribal Festivals in NE	8	32.00	2
	4 Publication of books on tribal art forms of NE	4	60.00	2
D Viewership				4
	Internal Revenue		-18.00	
	TOTAL	373	1825.86	100.00

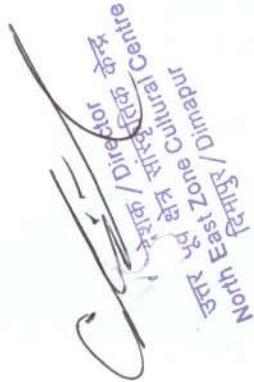

 Director केर्म
 निदेशक
 निदेशक सामूहिक
 उत्तर पूर्व क्षेत्र Cultural Centre
 North East Zone Dimapur

ACTIVITY 1							ACTIVITY 2						
Discover North East Yatra (NCEP)- NER							Documentation- NER						
Month	Physical	Financial	Physical	Financial	Physical	Financial	Month	Physical	Financial	Physical	Financial	Month	Score
	Target	Achievement	Target	Achievement	Target	Achievement	Month	Target	Achievement	Target	Achievement	Month	Score
April-16	3		28.23				April-16	0		0		April-16	0
May-16	0		0				May-16	0		0		May-16	0
June-16	0		0				June-16	0		0		June-16	0
July-16	0		0				July-16	0		0		July-16	0
August-16	0		0				August-16	0		0		August-16	0
September-16	0		0				September-16	3		3		September-16	3
October-16	6		56.46				October-16	9		9		October-16	9
November-16	3		28.23				November-16	3		3		November-16	3
December-16	6		56.46				December-16	3		3		December-16	3
January-17	0		0				January-17	3		3		January-17	3
February-17	3		28.23				February-17	3		3		February-17	3
March-17	3		28.23				March-17	0		0		March-17	0
Total	24		225.84				Total	24		96		Total	96


 Director
 Nitishak / Director
 निशाक सारकारी कार्यालय
 पूर्व देश संस्कृति और संग्रह संगठन
 उत्तर ईशानी इन्डिया / Dimapur
 North East Zone Cultural Centre
 Dimapur / Dimapur

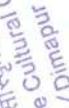
ACTIVITY 3 Cultural Industries- NER							ACTIVITY 4 Shilpgram activities- NER								
Month	Physical			Financial			Score	Month	Physical			Financial			Score
	Target	Achievement	Target	Achievement	Target	Unit Cost			Target	Achievement	Target	Unit Cost	Weight		
April-16	0	0	0	0	0	6		April-16	1	1	1	2.33	7		
May-16	0	0	0	0	0	6		May-16	1	1	1	2.33	7		
June-16	0	0	0	0	0	6		June-16	5	5	5	11.65	7		
July-16	0	0	0	0	0	6		July-16	4	4	4	9.32	7		
August-16	2	2	12	12	12	6		August-16	4	4	4	9.32	7		
September-16	2	2	12	12	12	6		September-16	5	5	5	11.65	7		
October-16	2	2	12	12	12	6		October-16	4	4	4	9.32	7		
November-16	2	2	12	12	12	6		November-16	6	6	6	13.98	7		
December-16	2	2	12	12	12	6		December-16	10	10	10	23.3	7		
January-17	2	2	12	12	12	6		January-17	5	5	5	11.65	7		
February-17	2	2	12	12	12	6		February-17	5	5	5	11.65	7		
March-17	2	2	12	12	12	6		March-17	5	5	5	11.65	7		
Total	16	16	96	96	96	6		Total	55	55	55	128.15	7		

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Director
কলাশালীক সার্কিটিং কেন্দ্র
শেরত সার্কিটিং কেন্দ্র
পূর্ব East Zone Cultural
Center
North East Dimapur
Tinsukia

ACTIVITY 5 Painting Workshop- NER			ACTIVITY 6 Headquarter Activities- NER		
Month	Physical Target	Achievement	Financial Target	Achievement	Score
April-16	0	0	April-16	1	4.13
May-16	0	0	May-16	1	4.13
June-16	0	0	June-16	1	4.13
July-16	0	0	July-16	5	20.65
August-16	0	0	August-16	5	20.65
September-16	0	0	September-16	7	28.91
October-16	0	0	October-16	6	24.78
November-16	0	0	November-16	5	20.65
December-16	1	15	December-16	5	20.65
January-17	0	0	January-17	7	28.91
February-17	0	0	February-17	8	33.04
March-17	0	0	March-17	8	33.04
Total	1	15	Total	59	243.67


देशक / Director केरल
देशक सांस्कृतिक केंद्र
पूर्व क्षेत्र Cultural Centre
उत्तर East Zone Dimapur
नोर्थ Dimapur / North

ACTIVITY 7
Octave- NER

Weight 4
Unit Cost 50

Month	Physical Target	Achievement	Financial Target	Achievement	Score	Month	Physical Target	Achievement	Financial Target	Achievement	Score
April-16	0		0			April-16	0		0		0
May-16	0		0			May-16	0		0		0
June-16	0		0			June-16	0		0		0
July-16	0		0			July-16	0		0		0
August-16	0		0			August-16	0		0		0
September-16	1		50			September-16	0		0		0
October-16	0		0			October-16	0		0		0
November-16	1		50			November-16	0		0		0
December-16	0		0			December-16	0		0		0
January-17	0		0			January-17	1		200		
February-17	0		0			February-17	0		0		0
March-17	0		0			March-17	0		0		0
Total	2		100			Total	1		200		

ACTIVITY 8
International programme (Yatra)- NER

Weight 4
Unit Cost 200

Month	Physical Target	Achievement	Financial Target	Achievement	Score	Month	Physical Target	Achievement	Financial Target	Achievement	Score
April-16	0		0			April-16	0		0		0
May-16	0		0			May-16	0		0		0
June-16	0		0			June-16	0		0		0
July-16	0		0			July-16	0		0		0
August-16	0		0			August-16	0		0		0
September-16	1		50			September-16	0		0		0
October-16	0		0			October-16	0		0		0
November-16	1		50			November-16	0		0		0
December-16	0		0			December-16	0		0		0
January-17	0		0			January-17	1		200		
February-17	0		0			February-17	0		0		0
March-17	0		0			March-17	0		0		0
Total	2		100			Total	1		200		



Director / केन्द्रीय
निदेशक सांस्कृतिक Centre
क्षेत्र विभाग / Zone Cultural
उत्तर पूर्व राज्य / North East Zone / Dimapur
North Tripura / उत्तर त्रिपुरा

ACTIVITY 9							ACTIVITY 10						
University Cultural Camps- NER							Bridging the Borders- ZCC						
Month	Physical			Financial			Month	Physical			Financial		
	Target	Achievement	Score	Target	Achievement	Score		Target	Achievement	Score	Target	Achievement	Score
April-16	0	0	0				April-16	0	0	0			
May-16	0	0	0				May-16	0	0	0			
June-16	0	0	0				June-16	0	0	0			
July-16	0	0	0				July-16	0	0	0			
August-16	1	3	3				August-16	0	0	0			
September-16	1	3	3				September-16	1	1	14.71			
October-16	1	3	3				October-16	2	2	29.42			
November-16	1	3	3				November-16	1	1	14.71			
December-16	1	3	3				December-16	2	2	29.42			
January-17	1	3	3				January-17	1	1	14.71			
February-17	1	3	3				February-17	1	1	14.71			
March-17	1	3	3				March-17	0	0	0			
Total	8	24	24				Total	8	8	117.68			

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निदेशक / Director
नॉर्थ ईस्ट बोर्डर सारकृतिक केन्द्र
उत्तर
North East Zone Cultural Centre
दिमागुर / Dimaapur

ACTIVITY 11				ACTIVITY 12			
Umang Festival-ZCC				Guru Shishya Parampara-ZCC			
Month	Physical	Financial	Unit Cost	Weight	4	Weight	4
April-16	0	0		April-16	3	Unit Cost	2.16
May-16	0	0		May-16	3		
June-16	0	0		June-16	3		
July-16	0	0		July-16	3		
August-16	2	12.64		August-16	3		
September-16	3	18.96		September-16	3		
October-16	2	12.64		October-16	3		
November-16	1	6.32		November-16	3		
December-16	0	0		December-16	2		
January-17	0	0		January-17	2		
February-17	0	0		February-17	2		
March-17	0	0		March-17	2		
Total	8	50.56		Total	32	69.12	

09/2

निदेशक / Director
पूर्व क्षेत्र सांस्कृतिक केन्द्र
उत्तर पूर्व क्षेत्र सांस्कृतिक Centre
North Ea Zone Cultural Centre
North Ea Zone Dimapur

ACTIVITY 13							ACTIVITY 14						
Women Skill development Workshops- ZCC							Theatre Rejuvenation- ZCC						
			Weight	4					Weight	6			
Month	Physical Target	Achievement	Financial Target	Achievement	Score	Month	Physical Target	Achievement	Financial Target	Achievement	Score		
April-16	0		0			April-16	0		0			0	
May-16	0		0			May-16	0		0			0	
June-16	0		0			June-16	0		0			0	
July-16	0		0			July-16	0		0			0	
August-16	0		0			August-16	0		0			0	
September-16	2		11.7			September-16	0		0			0	
October-16	2		11.7			October-16	0		0			0	
November-16	2		11.7			November-16	1		8.89			8.89	
December-16	1		5.85			December-16	1		8.89			8.89	
January-17	0		0			January-17	3		26.67			26.67	
February-17	1		5.85			February-17	3		26.67			26.67	
March-17	0		0			March-17	1		8.89			8.89	
Total	8		46.8			Total	9		80.01			80.01	


 निदेशक / Director
 निदेशक / Director के पास
 उत्तर पूर्व क्षेत्र सांस्कृतिक केन्द्र
 उत्तर पूर्व Zone Cultural Centre
 उत्तर पूर्व / North Ea Zone / Dimapur

ACTIVITY 15		Young Talented Artistes Award- ZCC		Collaborative programmes with State Govts/Akademies/CCRT/ICCR/NGOs/ZCCs/Moc-ZCC		ACTIVITY 16	
		Weight	Unit Cost	Weight	Unit Cost	Weight	Unit Cost
Physical	Target	Financial	Achievement	Physical	Target	Financial	Score
Month	Achievement	Target	Score	Month	Target	Achievement	Score
April-16	0	0	0	April-16	0	0	0
May-16	0	0	0	May-16	0	0	0
June-16	0	0	0	June-16	0	0	0
July-16	0	0	0	July-16	6	6	24.6
August-16	0	0	0	August-16	4	4	16.4
September-16	0	0	0	September-16	8	8	32.8
October-16	0	0	0	October-16	7	7	28.7
November-16	0	0	0	November-16	5	5	20.5
December-16	0	0	0	December-16	7	7	28.7
January-17	24	6.48	6.48	January-17	3	3	12.3
February-17	0	0	0	February-17	5	5	20.5
March-17	0	0	0	March-17	5	5	20.5
Total	24	6.48	6.48	Total	50	50	205

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निदेशक / Director : पूर्व क्षेत्र सांस्कृतिक केन्द्र
उत्तर ईश्ट बोर्ड एंटरटेनमेंट और कला एवं संस्कृति केन्द्र
10th East Zone Cultural Centre
Dimapur, Nagaland

ACTIVITY 17		Sculpture Workshop- TSP		Community learning programme- TSP		ACTIVITY 18	
Month	Physical	Financial	Unit Cost	Weight	2	Weight	2
	Target	Achievement	Target	Achievement	Score	Unit Cost	15.00
April-16	0	0	April-16	0	0	0	0
May-16	0	0	May-16	0	0	0	0
June-16	0	0	June-16	0	0	0	0
July-16	0	0	July-16	0	0	0	0
August-16	0	0	August-16	0	0	0	0
September-16	0	0	September-16	8	8.4	8.4	8.4
October-16	1	15	October-16	8	8.4	8.4	8.4
November-16	0	0	November-16	8	8.4	8.4	8.4
December-16	0	0	December-16	7	7.35	7.35	7.35
January-17	0	0	January-17	0	0	0	0
February-17	0	0	February-17	0	0	0	0
March-17	0	0	March-17	0	0	0	0
Total	1	15	Total	31	32.55		

ACTIVITY 19
Tribal Festivals in NE- TSP

Month	Financial			Score	Month	Physical			Score
	Physical Target	Achievement	Target			Financial Target	Achievement	Target	
April-16	0		0		April-16	0		0	
May-16	0		0		May-16	0		0	
June-16	0		0		June-16	0		0	
July-16	0		0		July-16	0		0	
August-16	2		8		August-16	0		0	
September-16	0		0		September-16	2		30	
October-16	2		8		October-16	2		30	
November-16	0		0		November-16	0		0	
December-16	0		0		December-16	0		0	
January-17	2		8		January-17	0		0	
February-17	1		4		February-17	0		0	
March-17	1		4		March-17	0		0	
Total	8		32		Total	4		60	

ACTIVITY 20
Publication of books on tribal art forms of NE- TSP

Month	Financial			Score	Month	Physical			Score
	Physical Target	Achievement	Target			Financial Target	Achievement	Target	
April-16	0		0		April-16	0		0	
May-16	0		0		May-16	0		0	
June-16	0		0		June-16	0		0	
July-16	0		0		July-16	0		0	
August-16	2		8		August-16	0		0	
September-16	0		0		September-16	2		30	
October-16	2		8		October-16	2		30	
November-16	0		0		November-16	0		0	
December-16	0		0		December-16	0		0	
January-17	2		8		January-17	0		0	
February-17	1		4		February-17	0		0	
March-17	1		4		March-17	0		0	
Total	2		16		Total	4		60	

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निदेशक / Director
पूर्व क्षेत्र सांस्कृतिक केन्द्र
उत्तर पूर्व Zone Cultural Centre
North East Zone / Dimapur

FINAL SUMMARY
(Rs. in lakhs)

Month	Physical Target	Sum of Physical Achievement	Sum of Financial Target	Sum of Financial Achievement	Non- Plan Budget	Internal Revenue	Financial assistance required
April-16	8		41.17		0	1.50	41.17
May-16	5		12.94		0	1.50	12.94
June-16	9		22.26		0	1.50	22.26
July-16	18		61.05		0	1.50	61.05
August-16	23		88.49		0	1.50	88.49
September-16	46		240.61		0	1.50	240.61
October-16	57		291.9		0	1.50	291.9
November-16	42		216.86		0	1.50	216.86
December-16	48		226.94		0	1.50	226.94
January-17	54		340.04		0	1.50	340.04
February-17	35		175.97		0	1.50	175.97
March-17	28		125.63		0	1.50	125.63
Total	373		1843.86		0	18.00	1825.86



Director
নির্দেশক
সংস্কৃতিক কেন্দ্র
শেক্র সাংস্কৃতিক
কেন্দ্র
পূর্ব
অঞ্চল
ডিম্পুর / Dimapur
নর্থ ইণ্টা জেন্স কেন্দ্র
ডিম্পুর / Dimapur
নর্থ ইণ্টা জেন্স কেন্দ্র
ডিম্পুর / Dimapur

**NORTH EAST ZONE CULTURAL CENTRE-DIMAPUR
VIEWERSHIP**

Content Creation (in hours)	DTH Content			Village Coverage (in number)			Viewership (in lakhs)			Total Score		
	Weight - 2			Weight - 1			Weight - 1			Weight - 1		
	Content Broadcasting (in number)											
Month	T	A	S	T	A	S	T	A	S	T	A	S
Apr-16	0.30	1		1			8			0.08		
May-16	0.30		1				8			0.08		
June-16	0.30		1				9			0.09		
July-16	0.30		1				9			0.09		
Aug-16	1		2				18			0.18		
Sept-16	1.80		6				13			0.13		
Oct-16	5		10				19			0.19		
Nov-16	4.5		9				24			0.24		
Dec-16	4.5		9				18			0.18		
Jan-17	4		8				13			0.13		
Feb-17	3		6				12			0.12		
Mar-17	3.5		7				11			0.11		



निदेशक / Director
शोन्त्र सारस्वत
उत्तर नैतिक
North East Zone Cultural Centre
Dimapur / Dimapur