

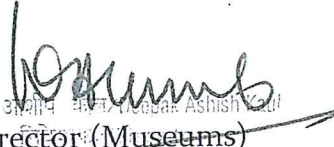
**Memorandum of Understanding between Ministry of Culture,
Government of India and National Gallery of Modern Art,
Bengaluru for the year 2015-16**

1. This agreement made on 20th March, 2015 between Ministry of Culture, Govt. of India, represented by Director, Museums Division, on the one part and Director, National Gallery of Modern Art, Bengaluru on the other part, lays down the responsibilities, performance indicators and targets duly agreed by both parties, with an objective to achieve organization goals by National Gallery of Modern Art, Bengaluru through optimal use of available funds and to ensure proper functioning of National Gallery of Modern Art, Bengaluru.
2. NGMA, Bengaluru, a subordinate office of the Ministry of Culture, Government of India, is funded by the Ministry of Culture and is managed by a Director. The main objectives of NGMA, Bengaluru are as follows:
 - To organize exhibitions as per the recommendations of the Advisory Committee and the approvals of the Ministry of Culture.
 - To arrange its permanent collections and undertake gallery walks to acquaint the public in general and the art lovers in particular with the rich cultural heritage of the country in the field of visual art.
 - To arrange talks/panel discussions of eminent speakers in the field of visual art and related activities of art and culture.
 - To arrange art appreciation workshops and other related workshops for adults and children.
 - To organize various other programmes/events with or without collaboration of various institutes of art and culture and eminent artists/art personalities.
 - To organize all such activities as are incidentally necessary or conducive to the attainment of the activities of NGMA.
 - To arrange screening of films on visual art and other art related activities.
 - Endeavor to increase footfall in the NGMA.
 - Implement Jatan Museum Builder Software for all the art works in its possession.
 - Arrange for physical verification of all art objectives in its possession.
3. NGMA, Bengaluru in consultation with the Ministry of Culture has identified following 5 key objectives that it will need to deliver substantially in the next 3 years to improve its status and to ensure the furtherance of its objectives:
 - (i) To increase the visitors to NGMA, Bengaluru by at least 10% year on year for the next three consecutive years.
 - (ii) To develop a good reference library with books, periodicals and journals.
 - (iii) To create extra exhibition space in the NGMA premises.

- (iv) To establish a restoration laboratory in NGMA, Bengaluru.
(v) To modernize and upgrade the storage space and systems in NGMA, Bengaluru.

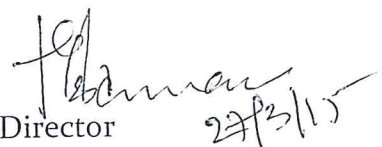
4. **Financial Allocations:** Under the annual plan 2015-16, NGMA, Bengaluru has been provided a budgetary provision of Rs. 252.50 lakhs under Plan and Rs. 46.50 lakhs under Non-Plan head. The above funds will be used by NGMA, Bengaluru for achieving measurable improvement in service delivery with reference to the key performance indicators included in Annexure I, and to attain the targets included in Annexure II, of this Memorandum of Understanding.
5. **Performance and Monitoring:** NGMA, Bengaluru will provide Ministry of Culture, Government of India quarterly reports in respect of the achievements on the targets set out in Annexure II of this agreement. The progress achieved will be monitored in a joint meeting six months into the financial year and at such other intervals as may be decided by Ministry of Culture. The fund allocation under Plan for NGMA, Bengaluru in future years will be largely dependant on the achievement of the targets as laid down by this agreement.

Signed on behalf of
Ministry of Culture, Government of India


दीपक अशीष यादव Neelap Ashish Yadav
Director (Museums)
संस्कृति मंत्रालय/Ministry of Culture
भारत सरकार, नई दिल्ली
Govt. of India, New Delhi

Date: 20th March 2015
Place: New Delhi

Signed on behalf of
NGMA, Bengaluru


Director 22/3/15
K.G. Kumar
Director D/c
National Gallery of Modern Art
Manikyavelu Mansion,
49, Palace Road,
Bangalore - 560 052.

KEY PERFORMANCE INDICATORS FOR NGMA, BENGALURU FOR 2015-16

Administrative Matters

1. Appointment of regular staff against posts created for NGMA, Bengaluru.
2. To substantially improve the administrative and accounts records of NGMA, Bengaluru and update all the records including personal files and records of staff.
3. Training of staff.
4. Budget monitoring and expenditure incurred to meet quarterly targets.
5. To expedite and clear all administrative long-pending issues and settling of the court cases.
6. Timely submission of papers, documents, reports etc. to MOC.
7. Ensuring compliance of the Raj Bhasha Policy.
8. Ensuring implementation of recommendations/suggestions of the Parliamentary Standing Committee.
9. Online monitoring of court cases.

Outreach measures

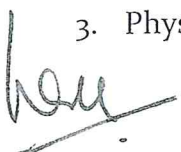
1. Outreach programmes/ Cultural programmes/ Workshops / Competitions organized for different age groups
2. Printing of pamphlets for visitors
3. Measures adopted to advertise and market the Museum

Modernization of Museum

1. Improving gallery lighting with modern LED lighting system
2. To improve souvenir/sales counter/shop and a cafeteria facility at NGMA, Bengaluru.
3. To develop a good reference Library with books, periodicals and journals.
4. Installation of interactive digital kiosk.
5. Up gradation of security and surveillance system
6. Up gradation of Museum website.
7. Improvements in visitors' amenities especially in wash rooms.
8. To identify and create a storage facility either on site or off site, for storing of crates, packing materials, boxes of exhibitions while they are on display and in transit.

Museum Activities

1. Exhibitions, and Lectures organized
2. Introduction of Voluntary Guide Program
3. Physical verification of art objects



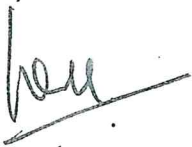
4. Number of art objects taken up for restoration /conservation
5. The periodicity of meetings of Advisory Committee of NGMA, Bengaluru and substantive agenda, discussion held and important decisions taken in these meetings.
6. Collaboration with Schools, Colleges and other Institutions for popularizing the NGMA

E-Governance

1. Development of an online system for application of various services being provided by the organization.
2. E-ticketing.
3. Digitization of library books and uploading of a catalogue on the organization's website.

Others

1. Assess needs for skill development and create tailored training modules.
2. Make an inventory of cultural spaces under the charge of the organization.
3. Increased presence on social media (Facebook/ Twitter).
4. Create online system for application of various services being provided by the organization.
5. Provide promotional films to Doordarshan and make an inventory of films.
6. Preparation of annual income and expenditure account by the organization (profit centre).
7. Activities on project Mausam.
8. Identification of organization's lands and buildings and maintenance of Asset Register.
9. Maintenance of reservation roster.
10. Introduction of video show for guidance of visitors to the Museum.
11. Preparation of separate annual report.
12. Preparation of basic documentary CD for 5-10 minutes giving introduction, activities and achievements of the organization.
13. Double entry book-keeping.
14. Compliance of instructions of Cabinet Secretariat, PMO and MoC, especially with respect to Swachh Bharat campaign.
15. Timely submission of monthly, quarterly, half-yearly and yearly returns in respect of administrative, financial, plan and non-plan expenditure and other important activities.
16. Opening of galleries during extended hours for special exhibitions/ occasions and change of timings to increase footfalls.
17. Printing of advance calendar of events.




Targets for NGMA, Bengaluru for the year 2015-16

Sl No.	Item	Targets
1	Organising outreach programmes/ workshops/ competitions/events	15
2	Design and printing of pamphlets / information folder on NGMA Bengaluru	2
3	Design and installation of digital kiosks in NGMA, Bengaluru	2
4	Exhibitions to be organized	6
5	Lectures to be organised	12
6	Restoration of art objects	25
7	New steps initiated to increase visitors	3
8	Increase in visitors over previous year	15%
9	Design and printing of Post cards on NGMA collections	1 Set
10	Friends of Museums and other Societies - registration of new members	200
11	Physical verification of artworks	Entire collection to be verified
12	Screening of films	70
13	Volunteer Guides to be trained	12 guides
14	Swachh Bharat campaign - number of activities to be undertaken.	5 activities
15	Assess needs for skill development and create tailored training modules.	For all employees
16	Make an inventory of cultural spaces under the charge of the organization.	To be completed during the year
17	Increased presence on social media (Facebook/ Twitter/ You-tube and website)	All activities to be uploaded on social media sites on a continuous basis

18	Create online system for application of various services being provided by the organization.	2 services
19	Create online system of accounting.	To be completed during the year
20	Provide promotional films to Doordarshan and make an inventory of films.	To be completed during the year
21	Registration under new Pension Scheme with PFRDA	To be completed during the year
22	Preparation of annual profit and loss account by the organization.	To be completed during the year
23	Activities on project Mausam.	5 activities
24	Identification of organization's lands and buildings and maintenance of Asset Register.	To be completed during the year
25	Maintenance of reservation roster.	To be completed during the year
26	Introduction of video show for guidance of visitors to the Museum.	To be completed during the year
27	Curation of exhibitions from NGMA New Delhi's collections	2 exhibitions to be curated.

Key

Pranman